



CCAA

Caribbean-Central American Action

40

40th Annual Conference
on the Caribbean and Central America
Program Agenda

Opportunities and Solutions for the 21st Century

November 20-22, 2016 | Hotel Colonnade Coral Gables | Miami, Florida

Welcome

Dear Colleague,

On behalf of the Board of Trustees and the staff of Caribbean Central American Action (CCAA) welcome to the **40th Annual Conference on the Caribbean and Central America**.

This year the Conference is turning 40, and it is a pleasure to have you with us for this milestone in Miami. For many of you, this has been an annual gathering that makes the Conference not only a chance to catch up on issues, but also an opportunity to see the friends you have made here over the years. I myself have been to more than half of them, which makes it as much as an annual homecoming as it is a job (although it is work!) Another one of the joys of being in South Florida is that we are able to connect with our wonderful partners from Enterprise Florida, Miami-Dade County, PortMiami and the World Trade Center Miami, all of whom have been with us since the early days.

I know that all of you have multiple demands on your time, and there are more and more events every year, so we are grateful that you have invested time and resources into being with us in Coral Gables. What we always try to do in our programs is bring in experts from across the spectrum of issues, so that no matter what industry you are in you are able to walk away with a deeper understanding of the big picture. At the same time, we are able to do a deep dive on select topics. To this end, this year we are pleased to be partnering with the Americas Business Dialogue, an Inter-American Development Bank program, for the “Trade Facilitation Workshop”. We are also focusing on some of the ways that technology is changing us, with panels on “The Orange Economy”. Another highlight this year will be the meeting at United States Southern Command, which will bring us together for an important dialogue on “Regional Security and Resilience”.

As always, my deepest thanks to our sponsors, your support makes this Conference possible. And to all of our speakers and participants: thank you for bringing your expertise and insights to the table. We look forward to working with you in 2017, when we will be looking back at the first year of President-Elect Trump and the new Administration.

Thank you and Happy Thanksgiving!

Sincerely;

Sally Yearwood
Executive Director

CCAA

STAFF

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Caribbean-Central American Action

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40th

ANNUAL CONFERENCE on the Caribbean and Central America *Opportunities and Solutions for the 21st Century*

#CCAA16

NOVEMBER 20-22, 2016

HOTEL COLONNADE CORAL GABLES | MIAMI, FLORIDA

Conference at-a-glance

SUNDAY, November 20, 2016		
1:00pm – 4:00pm		Merrick Foyer
EXHIBIT SET-UP		
3:00pm – 5:00pm		Gables Salon
CCAA SEMI-ANNUAL BOARD OF TRUSTEES MEETING (PRIVATE)		
3:00pm – 7:00pm		Merrick Foyer
REGISTRATION		
5:30pm – 7:00pm		Merrick Foyer
OPENING RECEPTION		
MONDAY, November 21, 2016		
8:00am – 5:00pm		Merrick Foyer
REGISTRATION		
8:30am – 9:00am		Merrick Ballroom
CONFERENCE OPENING & KEYNOTE REMARKS		
CONCURRENT PANELS		
9:00am – 11:00am		Colonnade Ballroom
COUNTRY FOCUS: Asia in the Americas		
9:00am – 11:00am		Segovia
THE ORANGE ECONOMY - Technology Panel 1: Innovation for Growth -Trends for 2017		
9:00am – 1:00pm		Gables Salon
TRADE FOCUS: Trade Facilitation Workshop—A Public/Private Roundtable / Hosted in collaboration with the Inter-American Development Bank (See page ...)		
11:00am – 11:30am		Merrick Foyer
COFFEE/NETWORKING BREAK		
CONCURRENT PANELS		
11:30am—1:15pm		Segovia
THE ORANGE ECONOMY - Technology Panel 2: Exporting Cultural Identity via the Creative Technologies: Film and Marketing		
11:30am – 1:15pm		Colonnade Ballroom
SPECIAL SESSION ON CORRESPONDENT BANKING: Tourism, Trade, and the Unintended Consequences of De-Risking		
11:30am—1:15pm		Gables Salon
TRADE FOCUS: Trade Facilitation Workshop—A Public/Private Roundtable / Hosted in collaboration with the Inter-American Development Bank (See page ...)		
PLENARY LUNCH		
1:15pm – 3:00pm		Merrick Ballroom
CONCURRENT PANELS		
3:15pm – 5:00pm		Segovia
THE ORANGE ECONOMY - Technology Panel 3: Innovation in Manufacturing and Services		
3:15pm – 5:00pm		Gables Salon
TRADE FOCUS: The Global Trade Policy Agenda		
5:30pm – 7:00pm		Rotunda
CONFERENCE RECEPTION		
<i>Co-Sponsored by Ron Botran</i>		
TUESDAY, November 22, 2016		
8:00am – 12:00pm		Merrick Foyer
REGISTRATION		
8:30am – 10:15am		Merrick Ballroom
PLENARY SESSION		
8:30am – 9:00am		
OPENING PRESENTATION AND KEYNOTE REMARKS		
9:00am – 10:15am		
PLENARY DISCUSSION		
“A New American President—The Agenda for Central America and the Caribbean, 2017-2021”		
10:15am – 10:30am		Merrick Foyer
COFFEE/NETWORKING BREAK		
CONCURRENT PANELS		
10:30am – 12:15pm		Colonnade Ballroom
SPECIAL SESSION: Arbitration and Mediation		
10:30am – 12:15pm		Segovia
SPECIAL SESSION: Citizenship by Investment		
NETWORKING LUNCH		
12:30pm – 1:30pm		Gables Salon
1:30pm		Hotel Entrance
Depart hotel for U.S. Southern Command <i>(Participants <u>must</u> have registered in advance; no exceptions)</i>		
2:00pm – 4:00pm		U.S. Southern Command (Doral)
SPECIAL SESSION: Regional Security and Resilience		
For a complete agenda, see page ...		
5:00pm – 6:30pm		Gameroom
CLOSING HAPPY HOUR		



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NOVEMBER 20-22, 2016

HOTEL COLONNADE CORAL GABLES | MIAMI, FLORIDA

SUNDAY, November 20, 2016

1:00pm – 4:00pm Merrick Foyer

EXHIBIT SET-UP

3:00pm – 5:00pm Gables Salon

CCAA SEMI-ANNUAL BOARD OF TRUSTEES MEETING (PRIVATE)

3:00pm – 7:00pm Merrick Foyer

REGISTRATION

5:30pm – 7:00pm Merrick Foyer

OPENING RECEPTION

MONDAY, November 21, 2016

8:00am – 5:30pm Merrick Foyer

REGISTRATION

8:30am – 9:00am Merrick Ballroom

CONFERENCE OPENING & KEYNOTE REMARKS WELCOME

Cornelius B. Prior, Jr., Chairman of the Board, Caribbean Central American Action

Manny Mencia, Sr. Vice President-International Trade & Development, Enterprise Florida

KEYNOTE REMARKS

Representative Stacey Plaskett (D-VI), U.S. House of Representatives

CONCURRENT PANEL

9:00am – 11:00am Colonnade Ballroom

COUNTRY FOCUS: Asia in the Americas

As investment and development dollars have become globalized, Asian development banks and private investors have become an increasingly important part of the economic development matrix in the Caribbean and Central America. This panel will look at the scope and types of projects that are being financed, the significance of Asian investment in regional economies, and the outlook for growth.

CHAIR:

Kevin Tynes, Chairman, Nippon Koei Latin America-Caribbean Co., Ltd.

SPEAKERS:

Richard L. Bernal, Pro- Vice Chancellor of Global Affairs
University of the West Indies – Jamaica

June Teufel Dreyer, Professor, Department of Political Science, University of Miami

Kazutoshi Yamaguchi, Deputy Representative, Japan International Cooperation Agency / El Salvador

CONCURRENT PANEL

9:00am – 11:00am Segovia

TECHNOLOGY FOCUS: THE ORANGE ECONOMY

Technology is changing the way we live and, and the countries of Central America and the Caribbean are adjusting accordingly. As the “Orange Economy” takes root in the region, these panels will look at some of the ways that technology is influencing manufacturing, entrepreneurship, and creativity.

Technology Panel 1: Innovation for Growth -Trends for 2017

CHAIR:

Carolina Rendeiro, President, World Strategic Forum

SPEAKERS:

Inés Bustillo, Director / Washington Office, United Nations Economic Commission for Latin America and the Caribbean (ECLAC)

Melissa Marchand, Caribbean Research Director, Global News Matters

Chris Principe, CEO, FinFuture, Ltd.

CONCURRENT PANEL

9:00am – 1:00pm Gables Salon

TRADE FOCUS: Trade Facilitation Workshop—A Public/Private Roundtable / Hosted in collaboration with the Inter-American Development Bank (For the complete Trade Facilitation Program, see page 7)

The Americas Business Dialogue (ABD) is a private sector-driven initiative facilitated by the Inter-American Development Bank (IDB) in which public and private sector leaders work together on some of the factors that help drive economic and social progress in the Americas. The ABD is undertaking a gap analysis on regional trade facilitation efforts, and this program will spotlight the work being done in the Caribbean and Central America. All-day program, including a site-visit to PortMiami. (For the complete agenda, see page 7)

11:00am – 11:30am Merrick Foyer

COFFEE/NETWORKING BREAK

CONCURRENT PANEL

11:30am—1:15pm Segovia

TECHNOLOGY FOCUS: THE ORANGE ECONOMY (CONT.): Technology Panel 2: Exporting Cultural Identity via the Creative Technologies-Film and Marketing

Technology is changing the way we live and, and the countries of Central America and the Caribbean are adjusting accordingly. This session will delve into the economic opportunities that a film industry brings, the challenges in developing and attracting talent, and the challenges governments face when competing with other markets.

CHAIR:

Boni Guerrero Canto, Head - Legal Division, Ministry of Culture Dominican Republic Film Commission (DGCINE)

SPEAKERS:

Sandy Lighterman, Film & Entertainment Commissioner, Miami-Dade County

Renee Robinson, Film Commissioner of Jamaica (P)

Carmen Gisela Vergara, Secretary General, Secretariat for Economic Integration of Central America (SIECA)

CONCURRENT PANEL

11:30am – 1:15pm

Colonnade Ballroom

SPECIAL SESSION ON CORRESPONDENT BANKING:

Tourism, Trade, and the Unintended Consequences of De-Risking

De-risking has become a hot-button issue for the regional banking and financial services sector. Beyond the immediate stakeholders, however, other economic actors have not been front and center in the efforts to address the problem. The reality is that a loss of correspondent banking has deep implications for overall economic activity, including in the critical tourism and trade sectors. This panel will be a discussion about the ripple effect of de-risking and some of the work that is being done to address it.

CHAIR:

David Schwartz, President and CEO, Florida International Bankers' Association (FIBA)

SPEAKERS:

Jerry Butler, Executive Director for Caribbean Countries, Inter-American Development Bank

Carolina Dominguez-Ceballos, Vice President | AML Compliance, Western Union (Americas and Europe)

Juan Quintero, Senior Vice President, Credicorp Bank

Karolin Troubetzkoy, President, Caribbean Hotel and Tourism Association (CHTA)

1:30pm – 3:00pm

Merrick Ballroom

PLENARY LUNCH

Introduction:

Al Berman, President, DRI International

KEYNOTE REMARKS:

Representative Eliot Engel (D-NY)

United States House of Representatives

CONCURRENT PANEL

3:15pm – 5:00pm

Segovia

TECHNOLOGY FOCUS: THE ORANGE ECONOMY (CONT.): Panel 3: Innovation in Manufacturing and Services

Technology is changing the way we live and, and the countries of Central America and the Caribbean are adjusting accordingly. The region's services industries hold great potential for economic development and increased access to technology can drive this growth. This panel will gather expert innovators and experts in FinTech, Manufacturing and the Telecommunications industry to discuss their view for growth in these industries, share best practices, and discuss how innovation hubs can further promote entrepreneurship in these industries.

CHAIR:

Susan Amat, CEO, Venture Hive

SPEAKERS:

Gabriel Abed, CEO, Bitt, Inc.

Mike Fralix, CEO, TC²

Ronald B. McKay, CEO, ADS Global

CONCURRENT PANEL

3:15pm – 5:00pm

Gables Salon

TRADE FOCUS: The Global Trade Policy Agenda

What does a new Administration mean for TPP advancement? What does Brexit mean for TTIP and EU agreements? Is the downturn of commodities prices forcing countries to rethink their trade options? This expert-led panel will talk about the evolving global trade agenda, what it means for the Caribbean and Central America, and strategies for going forward.

CHAIR:

Frank R. Samolis, Partner / Co-Chair, International Trade Group, Squire Patton Boggs (US) LLP

SPEAKERS:

Lisette Elias, Trade Commissioner, Dominican Republic Export and Investment Center (CEI-RD)

Manny Gonzalez, Chief, Economic Development & International Trade Unit, Miami-Dade County

Jennifer Nugent-Hill, Director- Governmental & Community Affairs, Tropical Shipping USA

Carmen Gisela Vergara, Secretary General, Secretariat for Economic Integration of Central America

5:30pm – 7:00pm

Rotunda

CONFERENCE RECEPTION

Sponsored by Ron Botran

REMARKS:

Charlotte Gallogly, President, World Trade Center Miami
Juan Antonio Busto, Director, Ron Botran

TUESDAY, November 22, 2016

8:00am – 12:00pm

Merrick Foyer

REGISTRATION

8:30am – 10:15am

Merrick Ballroom

PLENARY SESSION

8:30am – 8:40am

REMARKS

Ricardo Pedroza, General Manager - USA, Copa Airlines

8:45am – 9:00am

KEYNOTE REMARKS

Kenneth H. Merten, Haiti Special Coordinator and Deputy Assistant Secretary for Haiti, U.S. Department of State

9:00am – 10:15am

PLENARY DISCUSSION

"A New American President—The Agenda for Central America and the Caribbean, 2017-2021"

On January 20, 2017, a new era in American politics will begin. In the lead-up to the November election, positions will continue to be staked out on the future of U.S. foreign policy. This will be

one of the first major post-election conversations which will put the focus squarely on the countries of Central America and the Caribbean, a region that rarely features prominently in the policy conversation, but which could be on the frontlines for issues including immigration, security, trade, and health, to name just a few.

CHAIR:

Riyad Insanally, Ambassador to the USA/Permanent Representative to the OAS, Embassy of Guyana

SPEAKERS:

Al Cardenas, Senior Partner, Squire Patton Boggs (US) LLP

Antonio J. (Tito) Colorado, Advisor to the Secretary of Economic Development of Puerto Rico

Barry Featherman, Foreign Policy & Democratic Campaign Analyst

10:15am – 10:30am Merrick Foyer
COFFEE/NETWORKING BREAK

CONCURRENT PANEL

10:30am – 12:15pm Colonnade Ballroom

SPECIAL SESSION: Arbitration and Mediation

A group of legal, business, and dispute resolution professionals will discuss the important role of ADR in the region, as an innovative and efficient tool that can increase private investment, cultivate productive work environments, and foster social stability. They will share their respective career experiences regarding ADR, challenges experienced, best practices, and views on how a comprehensive approach to ADR can benefit the region.

CHAIR:

John Woods, Head of Legal Services and Dispute Resolution, NS&J Advisory Group

SPEAKERS:

John Bassie, Chair, Dispute Resolution Foundation

Harold Coleman Jr., Esq. Senior VP, American Arbitration Association / International Centre for Dispute Resolution

Shan Greer, Arbitrator, Mediator and Lawyer, Floissac Fleming & Associates

D. Michael Lyles, Executive Director, The Prince George's County Human Relations Commission

Ronald McKay, CEO, ADS Global

CONCURRENT PANEL

10:30am – 12:15pm Segovia

SPECIAL SESSION: Citizenship by Investment

Citizenship by Investment Programs have been implemented in countries around the world. The Caribbean and Central America are not new to the table, but in the era of de-risking, there is heightened need to ensure that the programs are transparent and that they comply with international standards. This panel will look at how these programs can impact regional economies, and some of the key considerations in their implementation and management.

CHAIR:

Chris Bennett, Managing Director, The Caribbean Council

SPEAKERS:

Anton Edmunds, Founder and Managing Director, The Edmunds Group International

Kim Marsh, President, IPSA International

Heiddy Moronta, Senior Associate, Jimenez Cruz Peña

Bruce Zagaris, Partner, Berliner Corcoran & Rowe L.L.P.

12:30pm – 1:30pm Gables Salon
NETWORKING LUNCH

1:30pm Hotel Entrance
DEPART HOTEL FOR U.S. SOUTHERN COMMAND
(Participants must have registered in advance)

2:00pm – 4:00pm U.S. Southern Command

SPECIAL SESSION:

Regional Security and Resilience

(Hosted in collaboration with United States Southern Command. For complete agenda, see page 8.)

This special event will focus on 1) How security challenges and trends are affecting the business climate in the Caribbean and Central America; and, 2) Building resilience in the face of natural disasters and humanitarian crises. Both discussions will focus on how public-private cooperation can reshape the capacity for communities to respond at the national, regional, and international level.

5:00pm – 6:30pm Gameroom
CLOSING HAPPY HOUR



40 Years promoting business and policy in the Caribbean Basin.



CONTACT CCAA

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SPECIAL SESSION ON TRADE FACILITATION - PROGRAM OUTLINE

The World Trade Organization's (WTO) Trade Facilitation Agreement (TFA) provides a framework for streamlining trade and maximizing competitiveness in today's global economy. Studies show that the ratification and effective implementation of trade facilitation measures can substantially reduce trade costs; the positive effect of this on import prices, export competitiveness, and economic growth is axiomatic. The objective of discussions will be to bring public and private stakeholders together to put specific focus on the national priorities in Central America and the Caribbean. Updates will be provided on progress in the areas of: *Risk Assessment needs, cargo release and clearance, automation, and regulation*. Time will also be dedicated for country representatives to hold consultations with ABD/IDB representatives on the Needs Assessments that are being undertaken.

MONDAY, NOVEMBER 21	
8:45 – 9:00	CONFERENCE OPENING AND PLENARY ADDRESS
	TRADE FACILITATION PROGRAM – PUBLIC/PRIVATE ROUNDTABLE
	WORKSHOP FACILITATOR: Jennifer Nugent-Hill , Director, Government and Community Affairs, Tropical Shipping
9:15am – 9:45am	INTRODUCTORY REMARKS: “Automation, Regulation and Coordinated Border Management” Jaime Granados , Integration & Trade Lead Specialist, Inter-American Development Bank Jose Raúl Perales , Deputy Director, Global Alliance for Trade Facilitation
9:45am – 11:00am	PART 1: Progress on WTO TFA Implementation Discussion Leader: Jaime Granados, Integration and Trade Lead Specialist, IDB Topics: <ol style="list-style-type: none"> 1. <i>What is the status of TFA implementation?</i> 2. <i>How far away are we from having common regional regulations?</i> 3. <i>Key areas of implementation (automation, regulation and coordinated border management)</i>
11:00am-11:15am	Coffee Break
11:15am – 12:30pm	PART 2: Advancing the Public/Private Trade Facilitation Agenda Discussion Leader: Krista Lucenti, Integration and Trade Sector, IDB Topics: <ol style="list-style-type: none"> 1. <i>Is there a mechanism for consulting with the private sector?</i> 2. <i>How does the private sector see their input being integrated?</i> 3. <i>How can the private sector help?</i>
12:30pm – 1:00pm	Working Session Inter-active discussion on the IDB Trade Facilitation Questionnaire
1:15 – 2:30pm	LUNCH PROGRAM
2:30 - 4:30pm	Site visit to PortMiami: Maritime Services / Trade and Logistics (Country Delegates)
5:00pm – 7:00pm	Reception

SPECIAL AGENDA 2: SESSION ON REGIONAL SECURITY AND RESILIENCE
In collaboration with UNITED STATES SOUTHERN COMMAND

TUESDAY, NOVEMBER 22

This session will take place at: Main Conference Room, Conference Center of the Americas, U.S. Southern Command.
All Conference participants attending this event must be cleared in advance. No exceptions.

THIS SESSION WILL BE CONDUCTED UNDER CHATHAM HOUSE RULE

2:00pm – 2:25pm	ARRIVAL AND MEET & GREET
2:25pm – 2:30pm	ADMINISTRATIVE REMARKS Paul Murray , SCJ9 Partnering Directorate
2:30pm – 2:35pm	OPENING REMARKS <i>“Neighbors and Partners: The Importance of Regional Relations to National Security”</i> Admiral Kurt W. Tidd Commander, USSOUTHCOM & Sally Yearwood Executive Director, CCAA
2:35pm – 3:20pm	FOCUS ON SECURITY Session Facilitator: Reuben Smith-Vaughan , Executive Director, AACCLA This discussion will focus on how security challenges and trends are affecting the business climate in the Caribbean and Central America. DISCUSSANTS: H.E. Ambassador Anthony W. Phillips-Spencer , Brigadier General (Ret’d.), Ambassador of the Republic of Trinidad and Tobago to the United States
3:20pm – 3:55pm	FOCUS ON RESILIENCE Session Facilitator: Rick Murrell , CEO, Tropical Shipping This discussion will focus on regional resilience. Speakers will address the scope of natural disasters and the need for preparing for protecting against humanitarian crises in their aftermath. DISCUSSANTS: Al Berman , President, DRI International Milo Pearson , Chairman, Caribbean Catastrophe Risk Insurance Facility (CCRIF SPC)
3:55pm – 4:00pm	CLOSING REMARKS Admiral Kurt W. Tidd Commander, USSOUTHCOM
4:00pm	END

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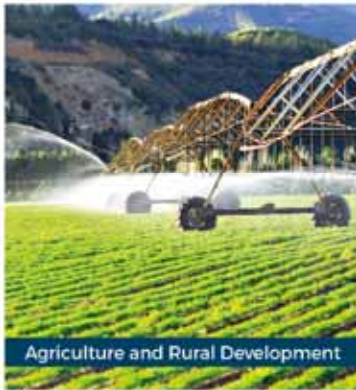
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Environment and Climate Change

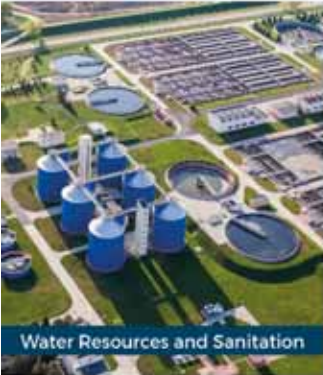


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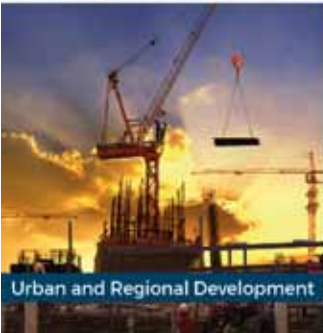
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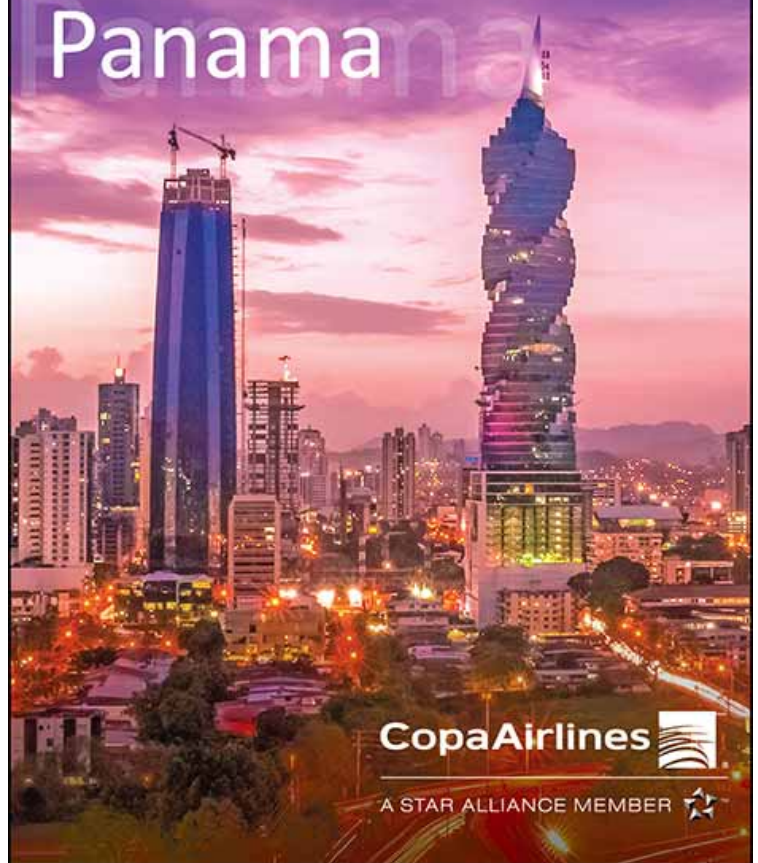


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